

September 23, 2020: **Executive Board Meeting**

Executive board: Wioletta, Melissa, Alexis, Megan P.

- Trunk or treat
 - No answer yet for building usage
 - Contactless? Drive-thru? No
 - Survey: 4 said yes, 4 said attend contactless, 1 no, 1 drive-thru
 - Meg not likely to approve
- Zoom
 - Can't use Willard account
 - Pro \$15 a month, business \$20. Split with cub scouts?
- Events
 - Survey says! Interest in cookie dough fundraiser, outdoor events, wine tasting, breakfast with parents (crafts and coffee? Mimosas? No food in school). One person not interested in Apex again.
 - Hubbard had wine/ liquor tasing at e. Berlin firehouse.
 - "Jens" doing Lyman. Wioletta knows distribution.
 - Tracy Wolski- holiday shop
 - No risk, can run online
 - Already spent \$800 of own money
 - Same prices, direct shipping. Shipping costs?
 - Caty Gombotz- scholastic book fair
 - Looking into logistics. Online only
- Survey results
 - Barriers to joining PTO: not welcoming
 - Have a spot for volunteers
 - 5th grade commitee- Alex Stark
 - Kitten/food/sock drive for Berlin social services- Jaime
 - Potential winter scavenger hunt?
 - Social media coordinator
 - Make sure we welcome ALL to meetings
- Trunk or Treat, part II
 - No trunk or treat. scarecrow scavenger hunt
 - Never mind. "Carve a pumpkin, be entered to win a prize!"
 - Let's start an Instagram! Show us a picture, get a raffle ticket.
 - Leftover 5th grade commitee raffle prizes
 - Additional options for extra prizes: calendar event of prizes (12 days of Xmas- maybe Tracey can coordinate with holiday shop?)
 - Get an additional entry with any purchase at holiday shop/ scholastic
- Discretionary fund
 - \$250 to be allotted to Berlin family in need

- Communication
 - Melissa doing e-blasts once a week or less.
 - Instagram
 - We are WillardPTO
 - Let's do takeovers! Teachers, or Meg?
 - Introduce with pumpkin carving- show Willard spirit!
 - Melissa will revise meeting agenda for 10/20 PTO meeting
- Follow-ups, post-meeting
 - We can share Zoom with Cub Scout troop. Melissa talked to Mike
 - Our Instagram is up and running!